

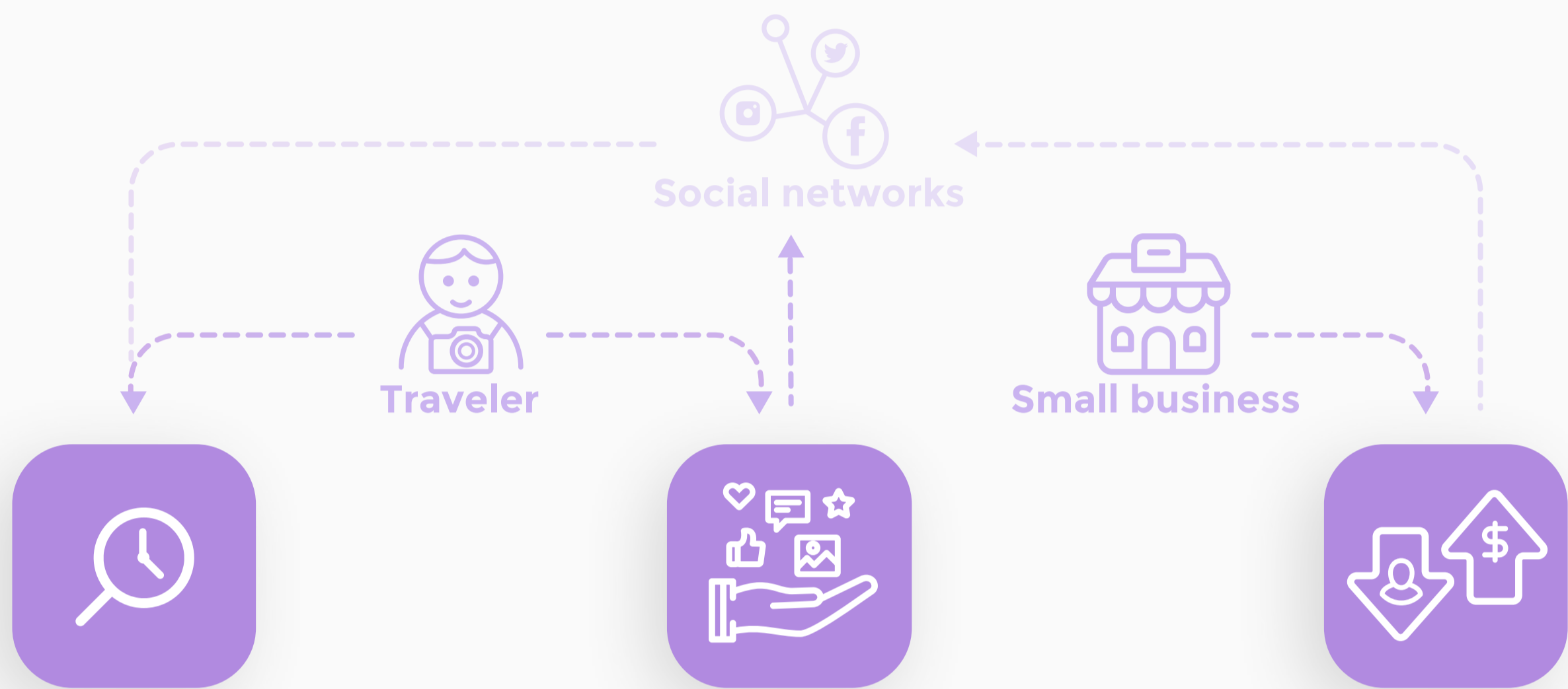


Play. Earn. Experience.

Personalised and gamified city guide



CURRENT MARKET SITUATION



PLANNING TRIP TAKES TIME

5H
Weekend trip

25H
Vacations

PERSONAL DATA DONATION

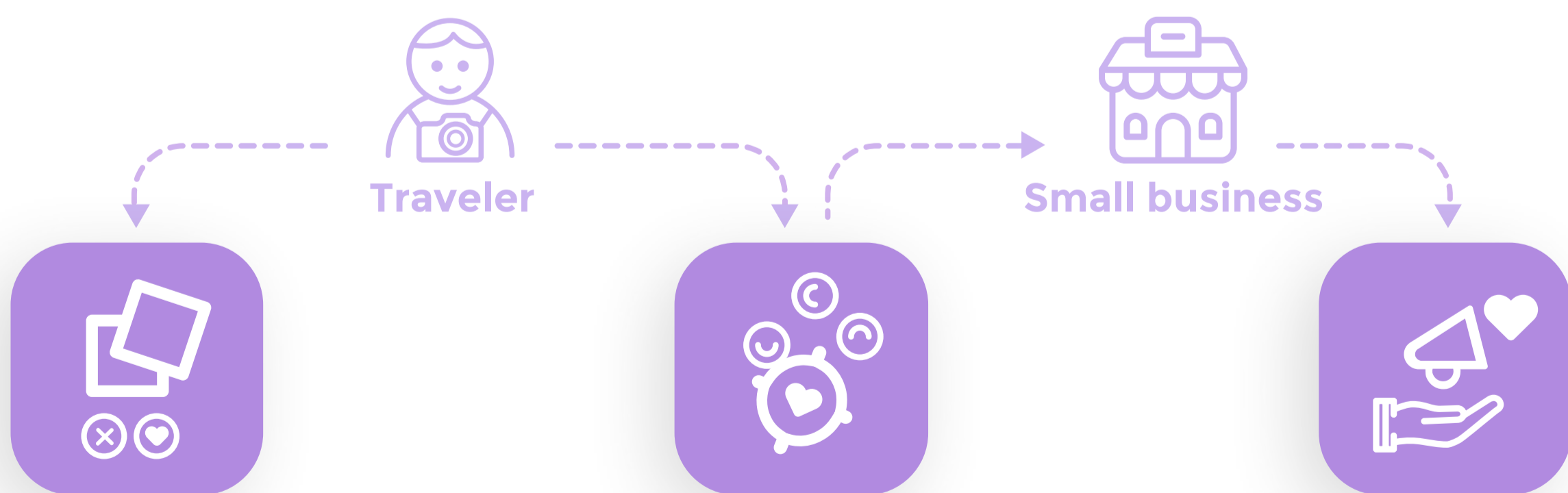
Power centralization: corporations make money for using users data. Users, though, never get paid for sharing it

PAID SM ADVERTISEMENT

Small businesses pay more and more to be seen among TA. Conversion, nevertheless only drops

COLUMBERY SOLUTION

Travelers earn by discovering businesses. Businesses list services for free



PERSONALISATION

The more user swipes through things to-do, the more personalised offers (s)he gets

GET PAID FOR DISCOVERY

Discover new places and providers and get paid in tokens for contribution

PAY NO MONEY

Business lists coupons & discounts to get free visibility through the game

MARKET COMPETITION

CITY GUIDES:

FOURSQUARE

tripadvisor®

Online suggestions. Issue: It takes time to read, collect and find things to do around.

COUPON SERVICES:

livingsocial.

GROUPON®

E-commerce service: Deals of the day.
Issue: General, not targeted audience

CRYPTO STARTUPS:

TravelChain

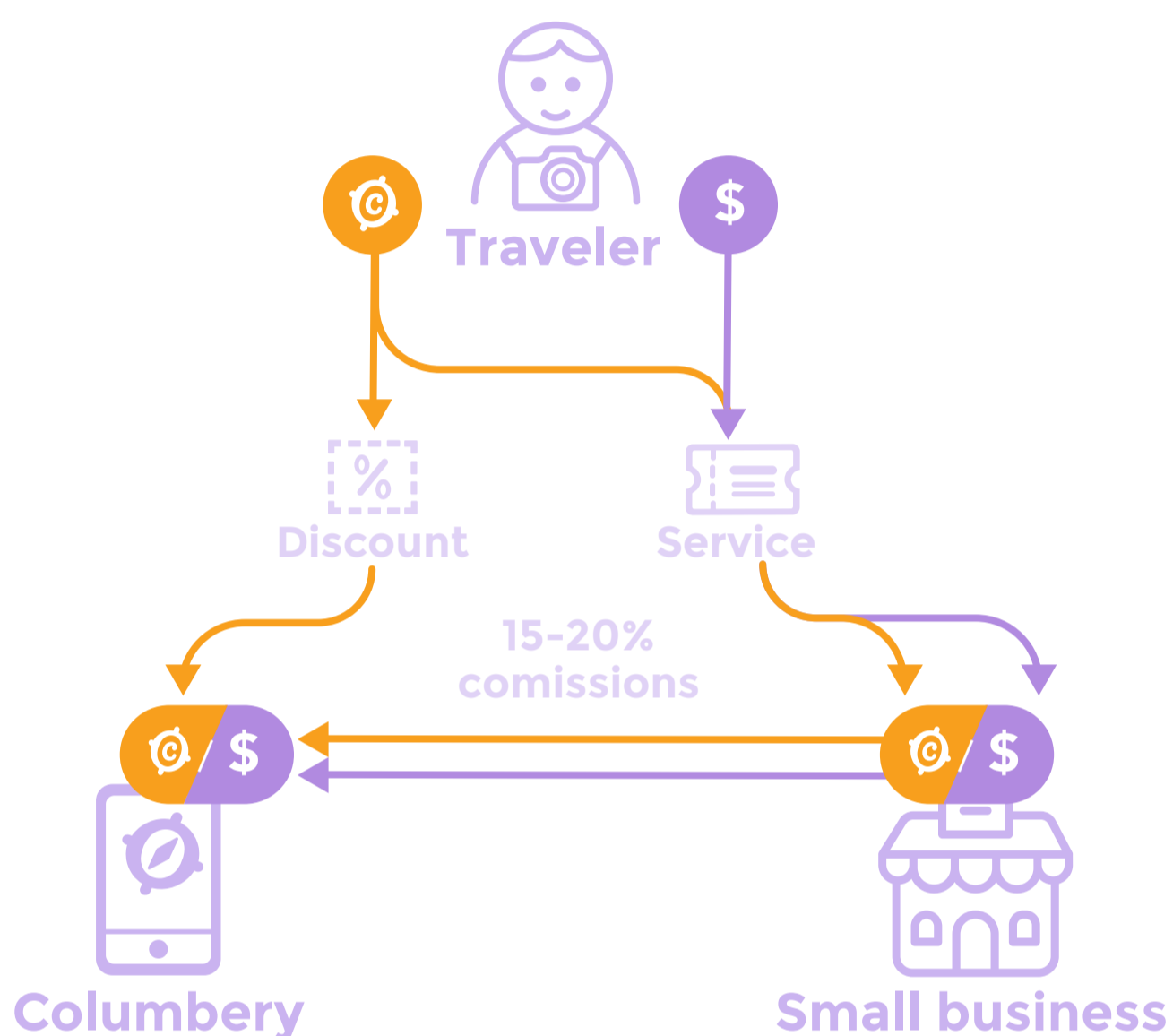
COOL COUSIN

1. Decentralised B2B solution
2. P2P city guide

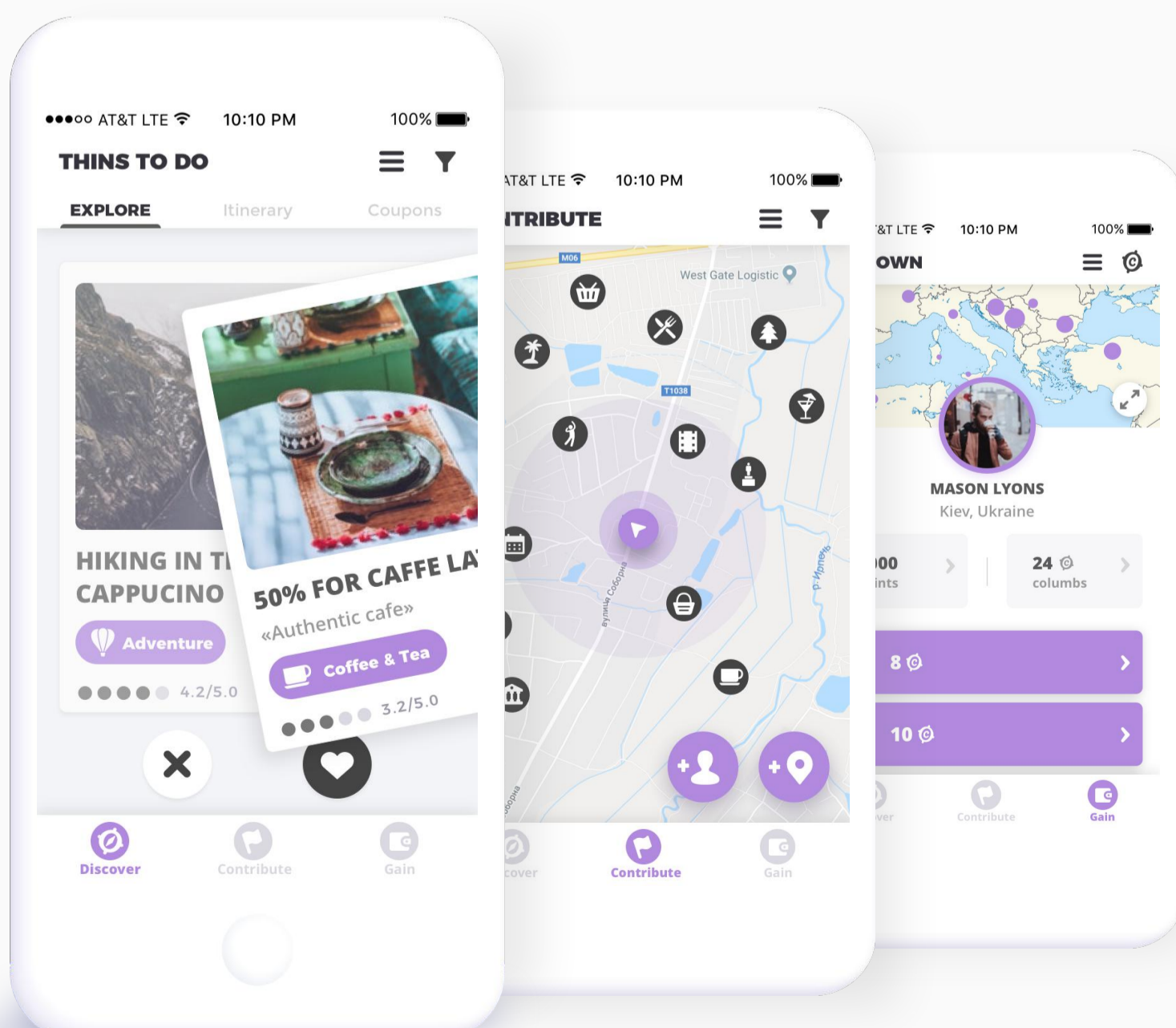
TOKEN OPERATION

The first model on the
INTERSECTION OF THE REAL MARKET AND CRYPTOCURRENCIES

Simultaneously growing the company with a classic business model and one operated on tokens, allowing customers to engage on their own financial terms



PRODUCT PREVIEW



EXPLORE

Don't spend time for search. The more you swipe - the more personalised offers you get

COUPONS AND DISCOUNTS

Get exclusive discounts and experiences for the Columb coins that you've gained.

CONTRIBUTE

Be the first who adds places / providers to get a lot of Columbs. Or just update info and gain less

GAIN

For contribution, you earn Columb points. Every month you can unlock them into spendable Crypto